



PRESS RELEASE no. 2

FEEL THE YARN 2017

Yarn training experience and design award for future knitwear designers

Pitti Filati is arriving along with 22 students selected from the most prestigious international fashion institutes with their creations that participate in the eighth edition of the **FEEL THE YARN** contest.

The rich training programme is organised by **CPF and Pitti Immagine** that includes a full immersion of the students in the creative and productive reality of Italian spinning factories, coordinated by Ornella Bignami

A substantial series of visits to knitwear factories, twisting factories, and **BRACHI TESTING SERVICES** research laboratories will allow illustrating the development process from yarn to knits, up to quality control and product analysis.

The development processes from fibre to yarn will be subject of the Workshop of Ornella Bignami, while the designer Carlo Volpi will give a lecture on his creative path. Innovation and fantasy will be object of the visit to **TRAFI**, involved from the first edition of FEEL THE YARN with an extremely scenographic presentation.

In addition, the students will participate in a special workshop on **"SUSTAINABLE FASHION"**, a topic subject for the future of textile productions. They will also participate in the official events of Pitti Filati.

FEEL THE YARN will end on 30th of June with the prize giving ceremony offered by **BIELLA YARN, part of SÜDWOLLE GROUP** that will allow the best designer to continue the study course and specialise his/her formation.

A special award, generously offered by **BANANA REPUBLIC**, will be assigned to the project that will mostly emphasise the creativity of Italian yarns.

The spinning factories:

ALPES MANIFATTURA FILATI, BIELLA YARN by SÜDWOLLE, BOTTO GIUSEPPE, E. MIROGLIO, FABIFIL, FILATI BIAGIOLI MODESTO, FILITALY-LAB, FILMAR, FILPUCCI, GI.TI.BI. FILATI, ILARIA MANIFATTURA LANE, INDUSTRIA ITALIANA FILATI, LANIFICIO DELL'OLIVO, LINSIEME FILATI, MANIFATTURA IGEA, MANIFATTURA SESIA, NEW MILL, PECCI FILATI, PINORI FILATI, TOLLEGNO 1900, TOSCANO, ZEGNA BARUFFA LANE BORGOSIESA.

The schools:

ACCADEMIA COSTUME & MODA, BIFT-BEIJING INSTITUTE OF FASHION TECHNOLOGY, BUNKA FASHION COLLEGE, HOCHSCHULE LUZERN-Art and Design, HOCHSCHULE NIEDERRHEIN-University of Applied Sciences, HOCHSCHULE TRIER, IED Istituto Europeo di Design, KINGSTON UNIVERSITY, POLIMODA, POLITECNICO DI MILANO-Scuola del Design, ROYAL COLLEGE OF ART, THE HONG KONG POLYTECHNIC-Institute of Textiles and Clothing, HANYANG WOMENS' UNIVERSITY.

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